

PINORD gains certification which tracks the carbon footprint of their Priorat wines



Bodegues Pinord has taken a step further as part of its ongoing commitment to environmental sustainability, by quantifying and verifying the carbon footprint of two wines produced at Mas Blanc, their DOQ Priorat winery. This is part of the “Vi + Net” (“Cleaner Wines”) project developed by the Catalan Autonomous Government.

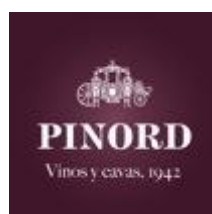


Our *Carbon Footprint* is the measure of the impact of human activities on the environment. By analysing vineyard management and winemaking processes, the whole production process can be fully examined (from the vineyards and raw materials to wine transportation to markets around the world). This allows companies to learn about the impact their production methods can have and also allows them to modify them in order to reduce emissions.

On 23rd October, during a ceremony presided over by the Agricultural Minister of the Generalitat de Catalunya (Catalan Autonomous Government) the honourable, Mr. Josep M. Pelegrí, Bodegues Pinord received its CO₂ emissions certificate for each bottle of wine produced according to the ISO/TS 14067 regulation.

PINORD have been pioneers in the introduction of organic farming methods to their vineyards and was the first Spanish winery to receive the Demeter Biodynamic certification for its Mas Blanc estate in Priorat. This more recent certification creates an umbrella for other documents received which certify their constant work towards organic farming as well as their efforts to quantify and verify their carbon

footprint for two of their Priorat wines.



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