

PINORD

Pinord Wineries Organic Wine on sale in the VERITAS Supermarket Chain

Pinord Wineries in Vilafranca del Penedès have launched two organic wines and one cava on the market. These products have been cultivated without the use of herbicides, pesticides, inorganic fertilizers or any other product harmful to the environment. No chemicals or synthetic products were used to elaborate the wines.

Since 2002, **Supermercados Veritas** have been offering consumers more than 4.000 different organic products cultivated or reared with environmentally friendly methods and practices. All these products are 100% natural, free of chemical additives and respectful of the strictest rules governing production and transformation.

With its new **+Natura** brand, **Pinord** bring one new red, one new white and one new cava to the organic wine market. The cava recently won the ESTRELLA DE PLATA (Silver Star Award) en el II Concurso Nacional de Vinos (2nd National Wine Contest) "Ciudad de Estella-Lizarra Hiria", a prestigious event for organic wines.

All these wines can be found on sale in the **Supermercados Veritas**, the largest organic supermarket chain in Spain with 10 outlets in the province of Barcelona:

Red Organic +Natura.

This wine was elaborated with grapes from the Cabernet Sauvignon and Merlot varieties. The process and methods used strive to conserve the natural essence of the wine. The months spent ageing in casks help to maintain the strength of its powerful structure.

White Organic +Natura.

This wine was elaborated with grapes from the Macabeo and the Xarel·lo varieties. The conserve the natural essence of the wine is conserved through the processes and methods used.

Organic Cava +Natura. Brut

The cava is elaborated with the traditional varieties, Macabeo, Xarel·lo and Parellada. Tiraje was carried out in January 2005, and the wine reposed for 18 months in the cellar. It was awarded ESTRELLA DE PLATA (Silver Star Award) en el II Concurso Nacional de Vinos (2nd National Wine Contest) "Ciudad de Estella-Lizarra Hiria".

PINORD WINERIES is a family run enterprise situated in Vilafranca del Penedès. Pinord has a long history of wine making and bottling their own products.

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